



**YOUNG
DESIGNER
AWARD
2014**



PUSH THE BOUNDARIES FOR FUTURE LIVING
THINK YOU'VE GOT WHAT IT TAKES TO RETHINK AND RECREATE FUTURE LIVING?

ENTRY FORM

Important : The Entry Form must be attached or affixed as a cover page when submitting the entry in the CD/DVD submission.

OVERVIEW

Nippon Paint Young Designer Award is famous for shining the spotlight on interior design and architecture students who want their work showcased in both the local and international arena and in 2013, **“RE:Think, RE:Create”** was born, a philosophy that was all about going against the norm, with thought-provoking ideas and designs.

This year, Nippon Paint Young Designer Award 2014 is taking innovative ideas further, by giving young interior designers and architects, the opportunity to RE:Think and **RE:Create Our Community, Our Home.**

We are casting a vision towards the next 10 to 20 years and the next generation of homeowners and residents. Partnering with IJM Land, we aim to push the boundaries of future living. With current trends pointing towards homes becoming more and more personal – a place to showcase the inhabitants’ personal tastes, interests and talents – there’s a lot to think about and look forward to.

This is where you, as part of the new generation, come in. Have you ever thought about what your ideal community or living space in the next 10-20 years would be like? Is your vision an award-winning design idea that can be showcased internationally and turned into a reality? Are you ready to push the boundaries for future living?

INTERIOR DESIGN

Project Brief

You are given 10 acres of land to RE:Think RE:Create the ideal future living community. This is the chance for you to be bold in pushing the boundaries of design in creating the community of your dreams. Design a community layout that you would want to live in stating the concept of your community. Then, select a building/structure in your designed community to focus on to design in detail. You are to show in your presentation boards how this building/structure incorporates innovative yet sustainable designs that not only enhances the outlook of the community but also improves the living conditions of the residences in your dream community, giving them a better quality of life for the future.

Design Statement

The guideline given will help participants create a design statement. This design segment will be the first thing the judges review on the submitted presentation board. Your design statement should answer the following:

- 1.What inspired you to come up with this design for your ideal future living space?
- 2.How can your design benefit the community living in or around it?
- 3.What is the concept and style of your design?
- 4.Why were the colour scheme and specific colours chosen?
- 5.What is the project's environmental approach in terms of design concept, materials, maintenance, energy usage, water and waste management, etc? Kindly justify.

The design statement should consist of only 500 words maximum.

JUDGING CRITERIA [Interior Design]

Green Design Elements – 30%

Climate, energy & water

- It is important to optimise the usage of energy in order to reduce load, increase efficiency, and utilise renewable energy.

Building material & ecological environment

- Eco-friendly materials aim to reduce environmental problems. They can also help prevent negative health effects and create safer working environments.

Indoor environment quality (IEQ)

- The IEQ of a building has an impact on its occupants' health, comfort and productivity. A sustainable building will have good ventilation and minimal use of artificial light.

Green innovation practice

- It is essential to name all eco-materials and systems that require less maintenance, less resources, fewer chemicals and are cost effective.

Colour Elements - 25%

Colour harmony

- How participants create a balance between colours. energy.

Colour coordination

- How the colours can blend in making them look extraordinary.

Colour innovation

- Using colours to create a prominent design that stands out.

Planning & Design - 25%

Functionality

- Designs must have a positive impact that benefits the community.

Space planning

- Planning the design and the use of space.

Redefinition of space

- Design ideas have to be innovative, creative and beneficial to the public.

Contextual appropriateness

- Design has to be innovative to create hope for a better world and also become the ideal model for other areas to follow.

Design Statement - 20%

ARCHITECTURE

Project Brief

You are given 10 acres of land to RE:Think RE:Create the ideal future living community. This is the chance for you to be bold in pushing the boundaries of design in creating the community of your dreams. Design a community layout that you would want to live in stating the concept of your community. Then, select a building/structure in your designed community to focus on to design in detail. You are to show in your presentation boards how this building/structure incorporates innovative yet sustainable designs that not only enhances the outlook of the community but also improves the living conditions of the residences in your dream community, giving them a better quality of life for the future.

An example: You may design a community which includes a school, hospital, housing area and a university. State the concept of why you have placed all these buildings in the community and what makes this community unique compared to other communities that you have seen. Then, select a building/structure to design in more detail. In this case, it may be the university. Your presentation boards must then show in more detail the design of the university, ensuring that you fulfil the requirements stated in the judging criteria.

Design Statement

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- 3.What is the concept and style of your design?
- 4.Why were the colour scheme and specific colours chosen?
- 5.What is the project's environmental approach in terms of design concept, materials, maintenance, energy usage, water and waste management, etc? Kindly justify.

The design statement should consist of only 500 words maximum.

JUDGING CRITERIA [Architecture]

Green Design Elements – 30%

Climate, energy & water

- It is important to optimise the usage of energy in order to reduce load, increase efficiency, and utilise renewable energy.

Building material & ecological environment

- Eco-friendly materials aim to reduce environmental problems. They can also help prevent negative health effects and create safer working environments.

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Design Statement - 20%

SUBMISSION CRITERIA

Interior Design & Architecture Category

	Interior Design Category	Architecture Category
Theme	Re:Think. Re:Create	
Project Category	Open Category	
Participants Requirement	Year 2 students onwards	Year 3 students onwards
Submission Limit	Maximum 1 project	
Project Requirements	<p>Colour chip and product name Students must use Nippon Paint products and colours in the project.</p> <p>Green elements Students must state clearly what the eco-friendly products are and the elements that have been used in the project.</p> <p>Colours scheme Justify why the colours were chosen.</p> <p>Name & Theme/Concept All project must be stated with the project title and theme/concept.</p>	

All Designs must be originally created by each Participant and feature the following theme:

“Re: Think. Re: Create - Our Community. Our Home”

SUBMISSION CRITERIA

All Designs must comply with the following:

- (a) Presentation board (A2 size) – minimum 3 boards and maximum 4 boards to be submitted as soft copies only;
- (b) Board 1 must show: existing site photo(s), property/site developer, floor plan(s), elevation(s), furniture layout plan(s) and site analysis;
- (c) Board 2, 3, 4 must show: 3D perspectives together with Nippon Paint colour chips and codes;
- (d) Presentation Boards must be designed in vertical layout format;
- (e) CD/DVD digital copy of the project – the design of the A2 board must be saved in a folder as “Presentation Board” with the file name as “Your Name – Board 1” and the design statement;
- (f) Design statement should not be more than 500 words in a Microsoft Word file format;
- (g) Provide a recent personal photo in JPEG format;
- (h) All required image files must be in 300dpi in JPEG format ONLY;
- (i) The individual perspective in JPEG format, in high resolution (300dpi), minimum A4 size must be saved in a folder entitled “Perspectives”. The file names of the JPEG shall be saved in the format as “area”. For example: Living room/Lobby;
- (j) All colours used in the project must be from the Organizer’s product range;
- (k) All Interior Design participants must include at least ONE Nippon Momento Special Effect Paint colour. For more information on this line of paint, visit "<http://www.momento.com.my/>"
- (l) All colours used in the design must be clearly illustrated with the Organizer’s colour name, colour code and product range;
- (m) Colour chips can be downloaded from "<http://www.youngdesignerthailand.com.>"
- (n) Label all areas on the floor plan;
- (o) Perspective in A2 board number 2, 3 and 4 must be in A3, A4 or A5 sizes to be pasted on the board;
- (p) The Entry Form must be attached or affixed as a cover page when submitting the entry in the CD/DVD submission; and
- (q) Submissions should not include the Participant’s profile and the education institution’s name on the presentation board to ensure the anonymous judgement of the competition.

PRIZES

AWARDS	PRIZES
GOLD	BHT100,000 cash prize +Mac Book Pro 13” + Trip to Japan Learning Programme
SILVER	BHT 20,000 CASH
HONORARY MENTIONS (x4)	BHT 5,000 CASH
GOLD - BEST LECTURER	BHT 20,000 CASH

Contest Rules & Regulations [Interior Design & Architecture Category]

- Participants must be enrolled in an educational institution of interior design or architecture.
- This contest is open to all second-year interior design students onwards and architecture students who are currently in their third-year and onwards.
- Only one entry is allowed per student.
- Entries must conform strictly to the submission guidelines and must be submitted to the contest coordinator of each school.
- Final date of entry is Friday 3rd October 2014
- All entries submitted shall become the property of Nippon Paint Group of Companies.
- Judges' decisions are final.
- Winners will be notified to attend the awards ceremony.
- Winning entries may be featured in marketing and promotional materials as deemed appropriate by the organiser and sponsor.
- Winners will bear all expenses for travel costs and other incidentals relating to their appearance at the launching and awards ceremony.
- Prizes are non-transferable and non-exchangeable for cash or credit.
- The organiser reserves the right to substitute the top prize with another product of similar retail value without prior notice.
- Participating student must have a valid (international) passports.

Note: Every participant must indicate in the Entry Form that they agree to the Terms & Conditions Please refer to the Terms & Conditions which can be found in the Entry Kit as well.

SUBMISSION DETAILS

Entry Form

Student Name

College/University

Course

Year

I.C. No.

Mobile Phone

Address

City, State

Postcode

E-mail

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I understand and agree the Terms and Conditions stated above.

Signature

Lecturer

All completed entries must be postmarked by friday 24th October 2014 and mail to:

Attention to: Mr.Staporn Panpreda
Nippon Paint Decorative Coatings (Thailand) Co.,Ltd.
 101 Moo 3 Soi Suksawad 76 Suksawad Rd. Bangchak
 Prapadeang Samutprakarn 10130
 Tel. (02) 463 0032 ext. 364-368 or
log into
<http://www.youngdesignerthailand.com/> or
<http://facebook.com/youngdesignerthailand>
 for more information